

LITERARY AND TALENT AGENCY

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## **GRAINEY PICTURES**

Colin Keith Gray & Megan Raney Aarons (The Sibs)

GRAiNEY PICTURES was founded by independent filmmakers Colin Keith Gray and Megan Raney Aarons. Better known as The Sibs, the award winning brother/sister writing, directing and producing team are cross-platform storytellers and filmmakers. GRAiNEY PICTURES, their content creation company, excels at bringing true stories to life in Features, TV & Digital Series and Branded Content.

In unscripted content, GRAiNEY PICTURES has an extensive track record in feature docs, unscripted TV, and digital series. Current projects include *Being Canadian*, *a* feature doc for eOne directed by Robert Cohen featuring comedy legends Mike Myers, Michael J. Fox, Martin Short, Seth Rogen, and Ben Stiller; *Godfather Of Pittsburgh* for A&E, a docuseries produced with Mario Signore and Renegade 83; and *Atari: Game Over*, a feature doc for XBox about Atari's buried ET game & the birth of the video gaming industry, produced with Fuel Entertainment. Other credits include *Redlight*, a TV doc for Showtime about child sex trafficking in Cambodia; and the internationally acclaimed feature doc *Freedom's Fury* about the Hungarian Revolution of 1956 and the infamous "Blood In The Water" Olympic water polo match. The Sibs and Executive Producers Quentin Tarantino and Lucy Liu were knighted by the Hungarian Government for the film.

Early work includes *Killer Weather* for TBS; *Jackpot – Lives of Lottery Millionaires* for TLC; and the feature doc *Static-X* for Warner Bros. On the digital unscripted side, credits include the mini doc *Unnumbered Sparks* for Google Creative Labs (2014 TED Talks); the rock doc web series *Hello, Again* for Beck / Lincoln Motor Company (2013 Cannes Cyber Lion winner); and *Clean Break* for Schick & SONY crackle, picked up for multiple seasons by Fuel TV and voted "best branded web series" by Fast Company (2010).

In scripted content, GRAiNEY PICTURES develops dramatic and comedic TV series, films, and digital series. Recent credits include the short film *Meena* for UNICEF, written & directed by The Sibs with Lucy Liu, based on Nicolas Kristof's novel "Half The Sky"; and *ThinkB4U*, an interactive digital awareness campaign for Google. Projects in development include *Dwere The Bear*, a holiday themed animated feature; *Savage Lands*, a revisionist take on the Lewis & Clark expedition; and *Re-In*, a thriller romance set in post apocalyptic England.



In branded content, GRAiNEY PICTURES is an industry leader in creating interactive digital series, branded entertainment and advocacy campaigns for a variety of Fortune 500 companies, government agencies, and NGOs including Lincoln Motor Co, Google, Nike, Conde Nast, Redbull, Schick, Gap, Old Navy, Banana Republic, Subway, Levis, ABC, Sony PlayStation, Tourism Australia, Everyday Health, Urban Decay, UNICEF and USAID.

Recent branded credits include the comedic web series *Why Do Guys* for the Glamour Channel (Conde Nast); the online commercial campaign *Hair IQ with Jennifer Aniston* for Living Proof; the *Burn 100* and *5 Ways To* fitness web series for the SELF Channel (Conde Nast); the branded feature doc *Kaz – Pushing The Virtual Divide* for Gran Tursimo 6 (Sony Playstation); an online commercial campaign for Dogswell's *Jerky Bars*; a BTS web series for Dr. Pepper's *One of a Kind* national ad campaign featuring Pitbull (Deutsch / Radical); the Biore campaign for the 2012 Billboard Awards (Guggenheim Productions); and Baz Luhrmann's commercial spots with GRAiNEY's Tim Flattery, rebranding a nation for Tourism Australia.

Interactive initiatives and credits include the *Always Compete* program for Coach Pete Carroll's Win Forever Media; the online interactive app "Ask The Magic Mirror" for ABC's *Once Upon a Time*; a short doc for *This Exquisite Forest*, a Google Labs interactive installation at the Tate Modern by Chris Milk (Punk & Butler); and an IMAX 3D short & web series for Subway's *Fresh Take* on the USC/ Notre Dame college football rivalry.

In comedy, GRAINEY PICTURES partners with a range of comedians & comedic writers including Spencer Jones out of the UK, and Maple Gravy's Rob Cohen. Credits include the music video smash *FUPA* for College Humor.

In advocacy, GRAiNEY PICTURES ongoing commitment to social action work includes the short doc *The Road to Traffik* in support of anti-child trafficking efforts worldwide; PSAs for UNICEF's *TAP Water Project*; PSAs for the Myanmar Relief efforts; and filming the Palestinian Presidential elections for the Israeli/ Palestinian democracy movement One Voice.

Colin and Megan have won numerous awards and are respected industry speakers, writers and thought leaders. They were moderators for the Attorney Generals conference on Human Trafficking, and featured panelists at the U.S. State Department's Sex Trafficking conference.

The Dairy in Marina Del Rey's industrial quarter houses GRAiNEY PICTURES full service production and post facilities. Additional GRAiNEY PICTURES affiliates are located in NYC, Sydney, Toronto, London and Mumbai.

